

ORDER

**KSDK**

Orders

Order / Rev: 695850

Alt Order #:

Product Desc: McCaskill for Senate 2012

Estimate: 11282

Flight Dates: 10/30/12 - 11/06/12

Original Date / Rev: 10/12/12 / 10/12/12

Order Type: Political

Primary AE: Local House

Sales Office: KSDK

Sales Region: LOC

Agency

Name: Media Strategies

Buying Contact:

Billing Contact:

9990 Lee Hwy #210

Fairfax, VA 22030

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: McCaskill, C/ D/ Senate

Demographic: A25-54

Product Codes: PL-US Senate

Priority: P-2

Revenue Codes: AGY, GEN, POL

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	137	\$164,950.00	\$140,207.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	137	\$164,950.00	\$140,207.50	0.00
Totals	137	\$164,950.00	\$140,207.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local House			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSDK	40%	\$164,950.00
Market	100%	\$412,375.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KDNL	0%	\$0.00
KETC	0%	\$0.00
KMOV	0%	\$0.00
KNLC	0%	\$0.00
KPLR	0%	\$0.00
KTVI	0%	\$0.00
UNKWN	60%	\$247,425.00
WHSL	0%	\$0.00
WPXS	0%	\$0.00
WRBU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																		
1	KSDK	10/30/12	11/06/12	M-F 5-6A 5-6a	CM	5-6A	11111--	:30	5	\$450.00	P-2	0.00	NM	6	\$2,700.00																		
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr><tr><td>Week: 10/29/12</td><td>11/04/12</td><td>- 1111--</td><td>4</td><td>\$450.00</td><td>0.00</td></tr><tr><td>Week: 11/05/12</td><td>11/11/12</td><td>11-----</td><td>2</td><td>\$450.00</td><td>0.00</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/29/12	11/04/12	- 1111--	4	\$450.00	0.00	Week: 11/05/12	11/11/12	11-----	2	\$450.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																												
Week: 10/29/12	11/04/12	- 1111--	4	\$450.00	0.00																												
Week: 11/05/12	11/11/12	11-----	2	\$450.00	0.00																												
2	KSDK	10/30/12	11/06/12	M-F 6-7A 6-7a	CM	6-7A	22222--	:30	10	\$900.00	P-2	0.00	NM	12	\$10,800.00																		

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Advertiser: McCaskill, C/ D/ Senate
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KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	KSDK	10/30/12	11/06/12	M-F 6-7A 6-7a	CM	6-7A	22222--	:30	10	\$900.00	P-2	0.00	NM	12	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 2222--		8				\$900.00		0.00			
		Week: 11/05/12	11/11/12	22-----		4				\$900.00		0.00			
3	KSDK	10/30/12	11/06/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	33333--	:30	15	\$825.00	P-2	0.00	NM	18	\$14,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 3333--		12				\$825.00		0.00			
		Week: 11/05/12	11/11/12	33-----		6				\$825.00		0.00			
4	KSDK	11/03/12	11/03/12	Sat 6-7A Sat 6-7A	CM	6-7A	-----S-	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$250.00		0.00			
5	KSDK	11/03/12	11/03/12	SAT TDY NBC Today Show (Sa)	CM	7-9A	-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$500.00		0.00			
6	KSDK	11/03/12	11/03/12	Sat 9a Sat 9-10a	CM	9-10A	-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$500.00		0.00			
7	KSDK	11/04/12	11/04/12	Sun 6-7A Sun 6-7A	CM	6-7A	-----S	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$250.00		0.00			
8	KSDK	11/04/12	11/04/12	SUN TDY NBC Today Show (Su)	CM	7-8A	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$500.00		0.00			
9	KSDK	11/04/12	11/04/12	Sun 9a Sun 9-10a	CM	9-10A	-----S	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$450.00		0.00			
10	KSDK	10/30/12	11/06/12	M-F 9-10A NBC Today Show II 9-10A	CM	9-10A	- 1- 1---	:30	2	\$375.00	P-3	0.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1- 1---		2				\$375.00		0.00			
		Week: 11/05/12	11/11/12	- 1-----		1				\$375.00		0.00			
11	KSDK	10/30/12	11/04/12	M-F 10-11A News at 10am	CM	10-11A	--W----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1				\$250.00		0.00			
12	KSDK	11/05/12	11/06/12	M-F 10-11A News at 10am	CM	10-11A	M-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$250.00		0.00			
13	KSDK	11/05/12	11/06/12	M-F 11-12P Today Show III	CM	11A-12P	-T-----	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		1				\$275.00		0.00			
14	KSDK	10/30/12	11/04/12	M-F Noon News Noon News	CM	12-1230p	- 1-- 1--	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1-- 1--		2				\$350.00		0.00			
15	KSDK	11/05/12	11/06/12	M-F Noon News Noon News	CM	12-1230p	M-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$350.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	KSDK	10/31/12	10/31/12	Days of Our Lives Days of Our Lives	CM	1-2P	--W----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1				\$450.00		0.00			
17	KSDK	11/02/12	11/02/12	M-F 2-3p Dr. Oz	CM	2-3p	----F--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$300.00		0.00			
18	KSDK	10/30/12	11/05/12	M-F 3-4p Ellen	CM	3-4p	21211--	:30	7	\$375.00	P-3	0.00	NM	7	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1211--		5				\$375.00		0.00			
		Week: 11/05/12	11/11/12	2-----		2				\$375.00		0.00			
19	KSDK	10/30/12	11/05/12	M-F 430-5p Jeopardy	CM	430-5p	11111--	:30	5	\$550.00	P-3	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1111--		4				\$550.00		0.00			
		Week: 11/05/12	11/11/12	1-----		1				\$550.00		0.00			
20	KSDK	10/30/12	11/05/12	M-F 4P News News 5 at Four	CM	4-430P	11111--	:30	5	\$750.00	P-2	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1111--		4				\$750.00		0.00			
		Week: 11/05/12	11/11/12	1-----		1				\$750.00		0.00			
21	KSDK	10/30/12	11/05/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	11111--	:30	5	\$1,875.00	P-2	0.00	NM	5	\$9,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1111--		4				\$1,875.00		0.00			
		Week: 11/05/12	11/11/12	1-----		1				\$1,875.00		0.00			
22	KSDK	10/30/12	11/05/12	M-F 5P News News Channel 5 at 5P	CM	5-530P (5:28 PM-5:30 PM)	11111--	:30	5	\$2,700.00	P-2	0.00	NM	5	\$13,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1111--		4				\$2,700.00		0.00			
		Week: 11/05/12	11/11/12	1-----		1				\$2,700.00		0.00			
23	KSDK	10/30/12	11/05/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	22222--	:30	10	\$2,025.00	P-2	0.00	NM	10	\$20,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-2222--		8				\$2,025.00		0.00			
		Week: 11/05/12	11/11/12	2-----		2				\$2,025.00		0.00			
24	KSDK	11/03/12	11/03/12	Sat 5p News Channel 5 at 5P Sat	CM	5-530P	-----S-	:30	1	\$650.00	P-3	0.00	NM	8	\$8,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$650.00		0.00			

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24	KSDK	11/03/12	11/03/12	Sat 5p News Channel 5 at 5P Sat	CM	5-530P	-----S-	:30	1	\$650.00	P-3	0.00	NM	8	\$8,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$650.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/29/12-11/04/12		Sat 5p See MG 24.2,24.3,24.4,24.5,24.6,24.7,24.8,24.9 [Prgm Change] notre dame		5-530P	-----Sa--	:30		(\$650.00)		0.00	NM		
2	KSDK	11/03/12-11/03/12		Sat Prime C Ⓜ MG for 37.1,41.1,42.1,35.1,30.1,24.1 [N/A]		9-10P	-----Sa--	:30		\$600.00		0.00	NM		
3	KSDK	11/03/12-11/03/12		Sat Prime B Ⓜ MG for 37.1,41.1,42.1,35.1,30.1,24.1 [N/A]		8-9P	-----Sa--	:30		\$400.00		0.00	NM		
4	KSDK	11/01/12-11/01/12		Thu Prime B Ⓜ MG for 37.1,41.1,42.1,35.1,30.1,24.1 [N/A]		8-9P	---Th----	:30		\$2,400.00		0.00	NM		
5	KSDK	10/31/12-10/31/12		Wed Prime C Ⓜ MG for 37.1,41.1,42.1,35.1,30.1,24.1 [N/A]		9-10P	--W-----	:30		\$2,400.00		0.00	NM		
6	KSDK	11/05/12-11/05/12		Mon Prime C Ⓜ MG for 37.1,41.1,42.1,35.1,30.1,24.1 [N/A]		9-10P	M-----	:30		\$1,800.00		0.00	NM		
7	KSDK	10/31/12-10/31/12		M-F 9-10A Ⓜ MG for 37.1,41.1,42.1,35.1,30.1,24.1 [N/A]		9-10A	--W-----	:30		\$375.00		0.00	NM		
8	KSDK	11/02/12-11/02/12		M-F 9-10A Ⓜ MG for 37.1,41.1,42.1,35.1,30.1,24.1 [N/A]		9-10A	-----F----	:30		\$375.00		0.00	NM		
9	KSDK	11/05/12-11/05/12		M-F 9-10A Ⓜ MG for 37.1,41.1,42.1,35.1,30.1,24.1 [N/A]		9-10A	M-----	:30		\$375.00		0.00	NM		
25	KSDK	11/03/12	11/03/12	Sat 6p News Channel 5 at 6P Sat	CM	6-630P	-----S-	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$700.00		0.00						
26	KSDK	11/04/12	11/04/12	NC5 at 5P Sun News Channel 5 at 5P Sun	CM	5-530P	-----S	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$700.00		0.00						
27	KSDK	10/30/12	11/05/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	11111--	:30	5	\$1,950.00	P-2	0.00	NM	5	\$9,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-1111--	4		\$1,950.00		0.00						
Week:		11/05/12	11/11/12	1-----	1		\$1,950.00		0.00						
28	KSDK	11/03/12	11/03/12	630-7P Wheel Sat 630-7P Wheel of Fortune Sat	CM	630-7P	-----S-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$400.00		0.00						
29	KSDK	11/05/12	11/05/12	Mon Prime Other The Voice	CM	7-9p	M-----	:30	1	\$4,200.00	P-2	0.00	NM	1	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$4,200.00		0.00						
30	KSDK	11/05/12	11/05/12	Mon Prime C Revolution	CM	9-10P	M-----	:30	1	\$2,000.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$2,000.00		0.00						

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30	KSDK	11/05/12	11/05/12	Mon Prime C Revolution	CM	9-10P	M-----	:30	1	\$2,000.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1				\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	11/05/12-11/11/12		Mon Prime C		9-10P	M-----	:30		(\$2,000.00)		0.00	NM		
See MG 24.2,24.3,24.4,24.5,24.6,24.7,24.8,24.9 [LUR is \$1800. Reduce rate.]															
31	KSDK	10/30/12	10/30/12	Tue Prime A The Voice	CM	7-8P	-T-----	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-T-----		1				\$6,000.00		0.00			
32	KSDK	10/30/12	10/30/12	Tue Prime B Go On/ The New Normal	CM	8-9P	-T-----	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-T-----		1				\$1,100.00		0.00			
N33	KSDK	10/30/12	10/30/12	Tue Prime C Parenthood	CM	9-10P	-T-----	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-T-----		1				\$2,250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/29/12-11/04/12		Tue Prime C		9-10P	-T-----	:30		(\$2,250.00)		0.00	NM		
See MG 33.2 [programming change...Now airing Go on/New Normal 10-11p]															
2	KSDK	10/30/12-10/30/12		Tue Prime C		9-10P	-T-----	:30		\$2,250.00		0.00	NM		
Ⓜ MG for 33.1 10/30 [program change]															
34	KSDK	10/31/12	10/31/12	Wed Prime B Law & Order: SVU	CM	8-9P	--W----	:30	1	\$3,300.00	P-2	0.00	NM	1	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	--W----		1				\$3,300.00		0.00			
35	KSDK	10/31/12	10/31/12	Wed Prime C Chicago Fire	CM	9-10P	--W----	:30	1	\$3,375.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	--W----		1				\$3,375.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/29/12-11/04/12		Wed Prime C		9-10P	--W----	:30		(\$3,375.00)		0.00	NM		
See MG 24.2,24.3,24.4,24.5,24.6,24.7,24.8,24.9 [rate reduction-Section 2 is now \$2400]															
36	KSDK	11/01/12	11/01/12	Thu Prime A 30 Rock/ Up All Night	CM	7-8P	---T---	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---T---		1				\$1,500.00		0.00			
37	KSDK	11/01/12	11/01/12	Thu Prime B Office/ Parks & Rec	CM	8-9P	---T---	:30	1	\$2,100.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---T---		1				\$2,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/29/12-11/04/12		Thu Prime B		8-9P	---Th----	:30		(\$2,100.00)		0.00	NM		
See MG 24.2,24.3,24.4,24.5,24.6,24.7,24.8,24.9 [Rate is now \$2400]															
38	KSDK	11/02/12	11/02/12	Fri Prime A Whitney/ Community	CM	7-8P	----F--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	----F--		1				\$1,000.00		0.00			
39	KSDK	11/02/12	11/02/12	Fri Prime C Dateline	CM	9-10P	----F--	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	----F--		1				\$2,000.00		0.00			
			11/03/12		CM				1		P-3	0.00	NM	1	\$350.00

